

## Message Text

UNCLASSIFIED

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 120372

R 250845Z SEP 75

FM AMCONSUL CASABLANCA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3707

UNCLAS CASABLANCA 0744

FOR JENSEN/CAGNE FROM FISHER

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJ: TRADE PROMOTION TRIP BY COMMOFFICER

1. IT IS REGRETABLE THAT THE FOOD PROCESSING AND PACKAGING EQUIPMENT TRADE MISSION WAS CANCELLED DUE TO AN INSUFFICIENT NUMBER OF SUSCRIBERS. AS RESULT THEREOF AND THE PRIORITY WE HAVE ASSIGNED IN PROMOTING THE IMPORTATION OF U.S. QUIPMENT AND TECHNICAL KNOW-HOW RELATED TO THIS TARGET INDUSTRY, INEM ARRANGING TO VISIT AGADIR, SAFI AND MARRAKECH IN LATE OCTOBER TO MEET WITH LOCAL FOOD PROCESSORS AND PACKAGERS TO OBTAIN TRADE AND INVESTMENT OPPORTUNITIES. THE GOM'S OFFICE DE COMMERCIALIZATION ET D'EXPORTATION IS ARRANGING THAT I MEET WITH SHPROPRIATE LOCAL ASSOCIATIONS IN EACH CITY.

2. I INTEND ALSO TO VISIT OFFICE CHERIFIEN DES PHOSPHATES IN KHOURIBGA AND OBTAIN ADDITIONAL DETAILS REGARDING ITS ANTICIPATORY REQUIREMENTS OF MATERIALS HANDLING EQUIPMENT. IN ADDITION, THIS VISIT WOULD BE USEFUL IN CONNECTION WITH THE MATERIALS HANDLING AND EQUIPMENT TRADE MISSION SCHEDULED FOR FEBRUARY 1976.

3. SO FAR THE ONLY TRADE PROMOTION MATERIALS PRESENTLY AT OUR DISPOSAL TO CONDUCT BIC ACTIVITIES IN THESE JESIERE ENGLISH VERSIONS OF COLOR FILMS ENTITLED MARKET PLACE USA-A COMMERCIAL SERVICE AND TOP ELECTRONIC SUPERMARKETS PRODUCED BY U.S.I.A., AND BROCHURES RELATED TO THE NATIONAL EXPOSITION FOR FOOD PROCESSORS TO BE HELD IN SAN FRANCISCO, JANUARY 18-21.

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4. AVVION REQUDSTED: PLEASE ADVISE IF THE ABOVE TITLED FILMS  
ARE AVAILABLE IN FRENCH AND WHETHER YOU CAN OBTAIN AND SEND  
THE FOLLOWING TWO FILMS, PREFERABLY IN FRENCH.

A) ANY FILM PRODUCED BY DEPT. OF AGRICULTURE, FOOD PROCESSING  
MACHINERY & SUPPLIES ASSOCIATION AND/OR A PRIVATE COMPANY  
PERTAINING TO PROCESSING/PACKAGING FRUITS, VEGETABLES AND FISH.  
I RECALL THAT D OF A LOANED SUCH FILMS TO AMEMBASSY NEW DELTE,  
BUT THEY WERE IN ENGLISH.

B) FILMS PRODUCED BY BUREAU OF MINES RELATED TO ADVANCED TECHNIQUES  
AND EQUIPMENT IN MINING PHOSPHATES IN A CLOSELY ALLIED OR REQUIRING  
THE SAME PRACTISES OF EXTRACTION.

ANY LITERATURE, HOPEFULLY IN FRENCH, THESE ORGANIZATION CAN  
PROVIDE AS HAND-OUTS WOULD ALSO BE HELPFUL.  
BRUBECK

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TRADE PROMOTION TRIP BY COMMOFFICER  
**TAGS:** BEXP, MO  
**To:** COM  
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